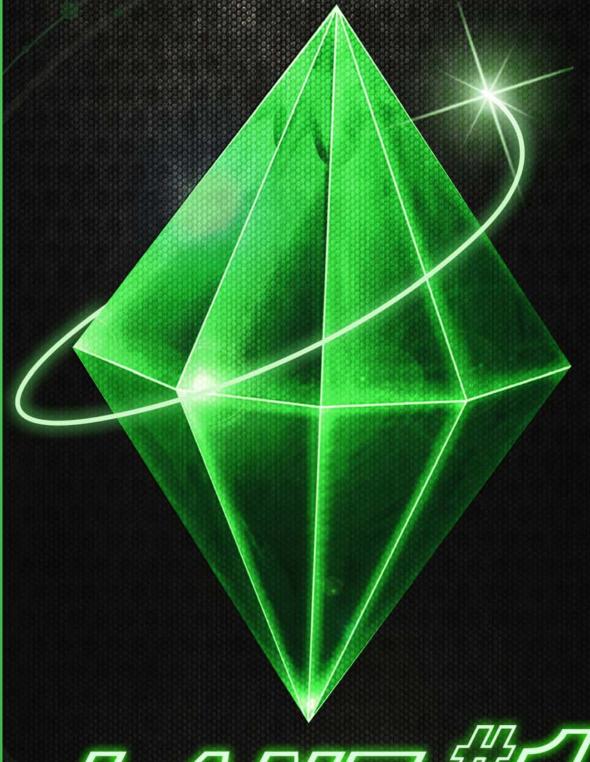
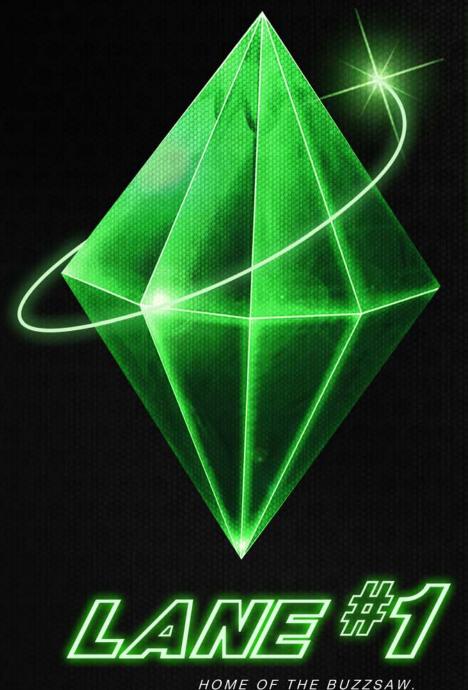
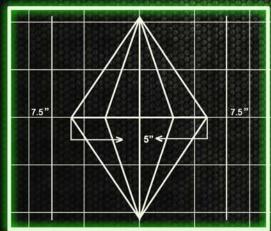
INTRODUCING THE DIAMOND INITIATIVE



2013 BOWLING CATALOG

THE DIAMOND INITIATIVE





Lane #1 is dedicated to produce the best scoring bowling balls for bowlers all over the world. Diamond Core Technology has been implanted in our complete line of bowling balls, from your strike ball to your spare ball - and everything in between, allowing you to have the advantage of the Diamond Core with every frame you bowl. Lane #1's goal is to give bowlers, all over the world, the advantage of the Diamond Core Technology. So play your part - stock up, strike up, and join the Initiative.





Introducing the



COMING SOON



LANE #1 HOME OF



Crank

Lane #1 CRANKs up the volume of high scores. Its powerful Warped Asymmetrical Symmetrical patented diamond core blows the pins away, as you listen to the surround sound of its Heavy Metal Pure Explosion coverstock crash into the pins. If you like to hear the loud sound of strikes as music to your ears, then put your fingers in the holes and CRANK IT UP..!!

Color:	Heavy Metal	Flare Potential:	5" +
Cover Stock:	Pure Explosion ™ Particle Pearl	Pin Placement:	12 o'clock 1-5" out
Core:	Warped A/S Patented Diamond	Construction:	Modified 2-Piece
Hook Rating:	130 out of 130 max	Finish:	NEAT-E
Backend Hook:	80%	Available Weights:	12, 13, 14, 15, 16 lbs



Featuring our Pure Explosion coverstock, the Grind digs hard into the lane, cutting through heavier oil. Wrapped inside is our all new Center Cut patented diamond core, with more teeth and more bite. Watch this ball suck in the pins and Grind them into Sawdust..!!

Color:	Purple/Berry	Flare Potential:	5"+
Cover Stock	Pure Explosion™	Pin Placement:	12 o'clock 1-5" out
Core:	Center Cut Patented Diamond	Construction:	Modified 2-Piece
Hook Rating:	125 out of 130 max	Finish:	NEAT-E
Backend Hook:	80%	Available Weights:	12, 13, 14, 15, 16 lbs

THE BUZZSAW...



Covered with our Pure Explosion Solid Coverstock, wrapped outtside our Asymmetrical/Symmetrical Patented Diamond Core, the new Crank/R is sure to turn heads while plowing through the pins. If you want your scores to go higher, then Crank/R up!



Color:	Black	Flare Potential:	5"+
Cover Stock:	Pure Explosion™	Pin Placement:	1-5" out
Core:	Warped A/S Patented Diamond	Construction:	Modified 2-Piece
Hook Rating:	125 out of 130 max	Finish:	NEAT-T
Backend Hook:	85%	Available Weights:	13, 14, 15, 16 lbs

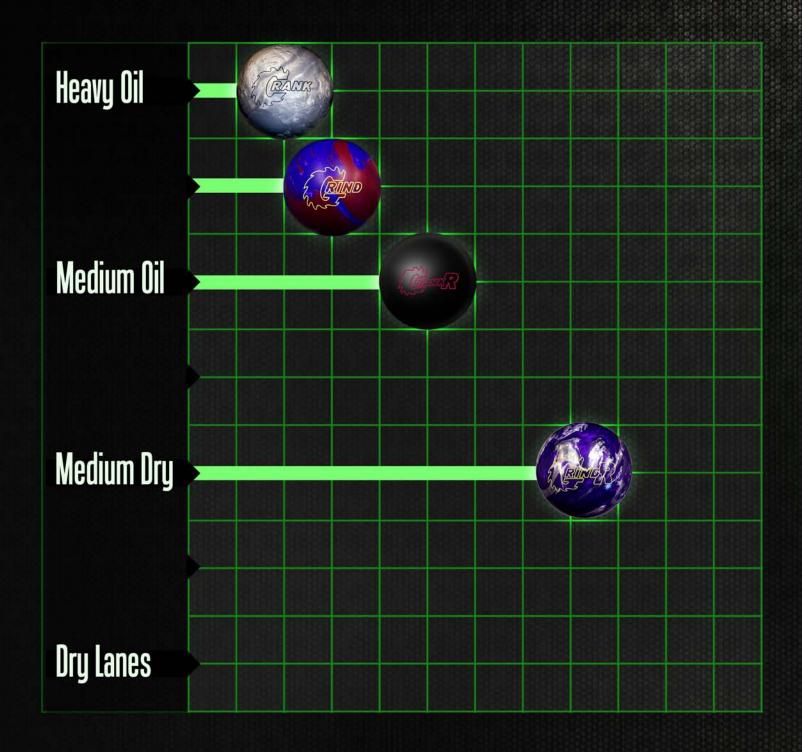


Featuring our pearl Pure Explosion™ coverstock, the GrindR goes longer on medium conditions. Wrapped niside is our high differential Genter Cut patented diamond core, with more flare, giving you more bite on the backend. When your Grind is Grinding too much on drier lanes, send the pins through the GrindR..!!

Color:	Purple/Silver	Hare Potential:	5"+
Cover Stock:	Pure Explosion™	Pin Placement:	12 o'clock 1-5" out
Core:	Center Cut Patented Diamond	Construction:	Modified 2-Piece
Hook Rating:	120 out of 130 max	Finish:	400 Grit Polished
Backend Hook:	85%	Available Weights:	12, 13, 14, 15, 16 lbs



LANE 1 CHARACTERISTICS CHART 2013





ACCESSORIES

PLACE.



Insert glue Slug removers Interchangeable slugs

Available sizes: 1 3/8" (standard) and 1 1/2" (large)

GRIPLOC'S PATENTED INTERCHANGEABLE THUMB ASSEMBLY IS STILL THE EASIEST TO INSTALL. GRIPLOC'S TWO-PIECE SYSTEM CONSISTS OF AN OUTER SLEEVE AND AN INNER SLEEVE. THE UNIQUE FEATURE OF GRIPLOC'S INTERCHANGEABLE THUMB ASSEMBLY IS THE LOCKING MECHANISM. ONCE YOU "LOAD & LOCK" THE INNER SLEEVE INTO THE OUTER SLEEVE, YOU WILL HEAR A CLICKING SOUND WHICH INDICATES THAT THE INNER SLEEVE IS SECURE IN

SECRET SAUCE POLISHES BOWLING BALLS IN LESS TIME THAN ANY OTHER POLISH - WITH BETTER RESULTS! THIS CONCENTRATED POLISH LEAVES NO RESIDUE AND DOES NOT CLOG THE BALLS' PORES, THUS INCREASING BACKEND HOOK POTENTIAL. THE LUSTER YOU SEE WITH VERY LITTLE EFFORT IS AMAZING. THE POLISH WORKS BEST WITH A BALL SPINNER; BUT WORKS GREAT BY HAND TOO. THE SECRET SAUCE IS NOT ONLY A GREAT POLISH; BUT A GREAT CLEANER AS WELL - WHILE KEEPING TACK AND GLOSS ON THE BALL.



Secret Sauce

Secret Sauce gives a tacky feel to the coverstock, creating a "like-new" ball reaction on the back part of the lane, while increasing length.

Available in 2.4.and 8oz.



APPAREL







ProStyle Shirts

All shirts are made of 100% polyester moisture-wicking fabric. Available in Green Polo, Black Grew, and Purple Polo

Sizes: Medium - 3XL





Lane 1 ProStyle Gloves

Durable cowhide leather Vented pandex back

Sizes: Small -2XL



Lane 1 and Buzzsaw Hats

Buzzsaw Hats available in White and Black Lane 1 Hats alailable in black only

One size fits all